

Lindsey Interactive pays

Up to 35% of revenue

every month.

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Quick Notes & Glossary

Monthly Fee

There is no “Monthly Fee” required to be one of our account managers. However, if you wish to participate in the “Bonus Programs,” it’s required that you’re “Active” - calling for a “Monthly Fee” of \$19.99. Being “Active” also grants access to warm and cold leads.

Account Manager

Account Manager is the “Title” we give our company's Independent Sales Representatives. Account Managers will be Independent Contractors and are NOT Employees of Lindsey Interactive. Account Managers are responsible for fostering new customer relationships as well as offering ongoing support channels to new and existing customers.

Gross Revenue

All of the commissions paid to account managers are based on “Gross Revenue” of the sales..

Personal Volume (PV)

Personal Volume (PV) is another term for your monthly sales. This term is used interchangeably to define your (individual) total sales for that month.

Team Volume (TV)

Team Volume (TV) is another term for your teams monthly sales. This term is used interchangeably to define your total sales your team has for that month.

“Active” Status

We have a \$19.99 monthly fee that Account Managers must pay if they wish to participate in the “Bonus” programs in the compensation plan, as well as have access to the CRM, as well as receive access to leads.

Direct Sales

This is a “Direct Sales” position for individual Account Managers. Managers will be responsible for building sales by utilizing popular “Direct Sale” techniques such as Cold Calling, Social Media Marketing, Phone Calls, Face-to-Face contact, Door-to-Door Sales and more.

The Lindsey Interactive compensation plan isn't fully explained in this document, there are individual eligibility requirements and terms that go along with the compensation plan. We recommend reading the ENTIRE “Account Manager/Compensation Plan” agreement in its entirety before signing up. If you have any questions, please feel free to contact Lindsey Interactive.

Direct Sales

Whenever you sale on of our services/products you will personally make a percentage (commission) of the Gross Revenue of each sale.

Non-Leadership Team (Bronze – Gold)

When you are part of our “Non-Leadership” team you will earn between 15% - 20% of Gross Sales Revenue.

Leadership Team (Platinum – Emerald)

When you are part of our “Leadership” team you will earn between 22.5% - 27% of Gross Sales Revenue.

Senior Leadership Team (Diamond – Triple Diamond)

When you are part of our “Senior Leadership” team you will earn between 30% - 35% of Gross Sales Revenue.

Exec. Leadership Team (Sales Managers)

When you are part of our “Executive Leadership” team you will earn between 30% - 35% of Gross Sales Revenue as well as be eligible to receive up to 5% of Team Commissions.

Team Commissions

Whenever you become part of the “Executive Leadership Team” rank in the Compensation Plan, you are able to start earning commission on Team Volume (TV).

District Sales Manager

Earn 1% of the total Team Volume (TV) from all account managers in your district.

State Sales Manager

Earn 2.5% of the total Team Volume (TV) from all account managers in your state.

Regional Sales Director

Earn 5% of the total Team Volume (TV) from all account managers in your region.

Rank Advancement Bonus

Whenever you personally achieve a new “Rank,” we award you with a One-Time Rank Advancement Bonus (RAB).

Non-Leadership – Rank Advancement Bonus

Each time you Rank Advance and are in the “Non Leadership” section of our Compensation Plan, you will receive a “One Time” Bonus of **\$750**

Leadership – Rank Advancement Bonus

Each time you Rank Advance and are in the “Leadership” section of our Compensation Plan, you will receive a “One Time” Bonus of **\$2,000**.

Senior Leadership – Rank Advancement Bonus

Each time you Rank Advance and are in the “Senior Leadership” section of our Compensation Plan, you will receive a “One Time” Bonus of **\$5,000**.

Team Rank Advancement (TRA)

When you are part of the “Executive Leadership Team,” you gain a One-Time Bonus each time a member of your team gets a “Rank Advancement” - called a Team Rank Advancement (TRA). The amount of the bonus is determined based on the Rank of the advancing Team Member.

Non-Leadership Advancement

Whenever one of your “Non-Leadership” team member advances you will earn a “One Time” bonus of **\$500**.

Leadership Advancement

Whenever one of your “Leadership” team member advances you will earn a “One Time” bonus of **\$1,000**.

Senior Leadership Advancement

Whenever one of your “Senior Leadership” team member advances you will earn a “One Time” bonus of **\$2,000**.

Vacation Bonus

Whenever you reach the rank of “Silver” in the Lindsey Interactive Compensation Plan, you become eligible for entries into our “Quarterly” Vacation bonuses. The method for gaining entry into the drawing will be different each month, as some months it may be based on new clients, new contracts, or specific services.

Luxury Car Bonus

Whenever you hit the “Leadership” rank in the Lindsey Interactive Compensation Plan, you become eligible for a Monthly Luxury Car Bonus.

Platinum & Ruby (Rank) – Luxury Car Bonus

Platinum Rank in our Compensation Plan will make you eligible for a **\$500** “Monthly” Luxury Car Bonus

Emerald & Diamond (Rank) – Luxury Car Bonus

Platinum Rank in our Compensation Plan will make you eligible for a **\$750** “Monthly” Luxury Car Bonus

Double & Triple Diamond (Rank) – Luxury Car Bonus

Platinum Rank in our Compensation Plan will make you eligible for a **\$1,000** “Monthly” Luxury Car Bonus

Contract Bonus

We offer contracts in increments of three (3) months. Therefore, each time you sign a client onto an official contract, you receive a One-Time Bonus based on the total value of the contract.

3 Months – Contract Bonus

Receive a One-Time Bonus of 2.5% on the contract's total value.

6 Months – Contract Bonus

Receive a One-Time Bonus of 5% on the contract's total value.

9 Months – Contract Bonus

Receive a One-Time Bonus of 7.5% on the contract's total value.

12 Months – Contract Bonus

Receive a One-Time Bonus of 10% on the contract's total value.

Compensation Plan – Rank Qualification

Direct Sales Commissions are the biggest way that Account Managers earn income. Below is the Rank Qualification system of our Compensation Plan, it shows Managers which commission tier they are in and how to advance to the next tier, as well as earning potential.

RANK	QUALIFICATIONS	COMMISSIONS
BRONZE	Must be Active and have a Monthly Personal Volume (PV) of \$0.01 - \$2,500.	15% Commission (PV) Total Earning Potential (\$375/month)
GOLD	Must be Active and have a Monthly Personal Volume (PV) of \$2,501 - \$7,500.	17.5% Commission (PV) Total Earning Potential (\$1,300/month)
PLATINUM	Must be Active and have a Monthly Personal Volume (PV) of \$7,501 - \$12,500.	20% Commission (PV) Total Earning Potential (\$2,500/month)
LEADERSHIP	QUALIFICATIONS	
PLATINUM	Must be Active and have a Monthly Personal Volume (PV) of \$12,501 - \$20,000.	22.5% Commission (PV) Total Earning Potential (\$4,500/month)
RUBY	Must be Active and have a Monthly Personal Volume (PV) of \$20,001 - \$27,500.	25% Commission (PV) Total Earning Potential (\$6,875/month)
EMERALD	Must be Active and have a Monthly Personal Volume (PV) of \$27,501 - \$35,000.	27.5% Commission (PV) Total Earning Potential (\$9,650/month)
SENIOR LEADERSHIP	QUALIFICATIONS	
DIAMOND	Must be Active and have a Monthly Personal Volume (PV) of \$35,501 - \$45,000.	30% Commission (PV) Total Earning Potential (\$13,500/month)
DOUBLE DIAMOND	Must be Active and have a Monthly Personal Volume (PV) of \$45,501 - \$55,000.	32.5% Commission (PV) Total Earning Potential (\$17,875/month)
TRIPLE DIAMOND	Must be Active and have a Monthly Personal Volume (PV) of \$55,001 or above.	35% Commission (PV) Total Earning Potential (No Cap on Earnings)
EXECUTIVE LEADERSHIP	QUALIFICATIONS	
DISTRICT SALES MANAGER	Must be Active and at least hold a qualifying "Rank" within the "Leadership" portion of the Compensation Plan. No specific Personal Volume (PV) required.	35% Commission (PV) + 1% Commission (TV) (No Cap on Earnings)
STATE SALES MANAGER	Must be Active and at least hold a qualifying "Rank" within the "Senior Leadership" portion of the Compensation Plan. No specific Personal Volume (PV) required.	35% Commission (PV) + 2.5% Commission (TV) (No Cap on Earnings)
REGIONAL SALES MANAGER	Must be Active and at least hold a qualifying "Rank" within the "Senior Leadership" portion of the Compensation Plan. No specific Personal Volume (PV) required.	35% Commission (PV) + 5% Commission (TV) (No Cap on Earnings)